Teoría

* Semántica HTML5
  + <header></header>
  + <nav></nav>
  + <main></main>
  + <section></section>
  + <article></article>
  + <aside></aside>
  + <footer></footer>
  + <figure></figure>
  + Lectura:
    - <http://html5doctor.com/lets-talk-about-semantics/>
* CSS cascada, herencia y especificidad
  + <https://www.w3.org/TR/1998/REC-CSS2-19980512/cascade.html>
  + <https://developer.mozilla.org/es/docs/Learn/CSS/Building_blocks/Cascada_y_herencia>
* Font Face
  + <https://developer.mozilla.org/es/docs/Web/CSS/@font-face>
* Google Fonts
  + <https://fonts.google.com/>